

Caiway Selects Edgeware Servers to Power Dutch IPTV Service

STOCKHOLM, SWEDEN – September 13, 2009 – Edgeware, the provider of revolutionary server systems for on-demand TV, today announced that Dutch Cable Operator Caiway selects Edgeware's industry-leading Orbit-2X video server platform to drive its IPTV service, facilitated by Dutch integration partner Divitel, launching in The Netherlands, October 2009.

"We are very pleased to be selected by Caiway as a vital part of their advanced IPTV service, helping to ensure a highly reliable, scalable and future proofed solution" said Mikael Samuelsson, VP Channel Sales of Edgeware.

"We chose Edgeware's industry leading solution which enables us to easily and quickly add advanced time-shifted TV service, including network Personal Video Recording (nPVR) in the near future, and very cost-efficiently scale these services as the uptake and subscriber base grows, said Aart Verbree, CEO of Caiway.

Edgeware's Orbit video delivery platform features built-in capability to record live TV channels, enabling cable and telco operators to deploy on-demand TV services within their existing networks. Each Orbit-2X server streams 20 Gbps of video to 16,000 concurrent users from just one half depth rack unit, while consuming less than 85 W of power and requiring virtually no maintenance.

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About Edgeware

Edgeware's revolutionary server solution paves the way to the all-on-demand TV future by offering native support for on-demand TV, and by addressing the bandwidth challenges driven by these services.

The Edgeware solution enables Video On-Demand (VoD), Time Shifted TV, Live Webcasting, Web TV and Ad-insertion services, with unmatched scalability and at the lowest investment and operational cost on the market.

In 2006, Edgeware launched the world's first solid state flash memory server. By pioneering the use of flash memory, combined with hardware accelerated streaming, Edgeware offers the densest, most reliable and power efficient video servers in the industry. Bandwidth and QoS issues are cost-efficiently eliminated through intelligent content caching close to the viewers. This system is seamlessly scaled by adding servers in the network where they make the most economical sense.

The company is headquartered in Stockholm, Sweden, with a U.S.-based office in San Jose, California.

www.edgeware.tv

About Caiway

Caiway is the Dutch cable operator for the districts of Westland and Midden-Delfland, as well as for the towns of Schiedam, Maassluis, Aalsmeer, Uithoorn, IJsselstein, Benschop, Oudenbosch, Doorn and the 'Wateringse Veld' quarter in The Hague. Caiway also supplies digital radio and television services to cable operators in the towns of Loenen, Hilvarenbeek and the district of Gouda. In all, Caiway offers radio and television services to over 150,000 subscribers, of which 70,000 subscribed to internet services and 20,000 to telephone (VoIP) services as well.

For more information, please visit www.caiway.nl

Press contact:

Caiway

P.O. Box 45

2670 AA Naaldwijk

Jan Stolte

j.stolte@office.caiw.nl

About Divitel

Divitel is a Dutch technical knowledge company specializing in professional, digital media solutions. Divitel designs, integrates and builds client-focused media applications in the fields of digital and analogue TV, broadcast, RF networks, terrestrial and satellite transmission and IPTV solutions. Divitel was established in 1997 and is based in Apeldoorn, The Netherlands.

www.divitel.com

For Edgeware Press, Public Relations & Photography please contact:

Courtney Carlisle, VisiTech PR

+1 (303) 752-3552 x225

EW@visitechpr.com

Or

Maria Leding

+46 703 580 751

maria.leding@edgeware.tv