

Edgeware to Deliver Telekom Austria's On-Demand TV

STOCKHOLM, SWEDEN – February 15, 2010 – Edgeware, the technology leader in distributed video delivery, today announced that Telekom Austria, Austria's leading provider of telecommunications services, is deploying Edgeware's video delivery appliances to power its fast-growing aonTV service.

As part of its new IPTV platform delivered by Ericsson, the world's leading supplier for telecommunications, Telekom Austria is deploying next-generation purpose-built appliances from Edgeware to deliver its on-demand TV and video content. Edgeware's powerful video delivery system is an integral part of Ericsson's end-to-end multi-platform TV solution.

"We are proud to win a leading Telco like Telekom Austria, together with one of our strategic global OEM partners. This deal proves that our distributed delivery solution directly addresses the challenges facing large operators, who need to offer the most competitive services today, while at the same time preparing for the new era of "anytime, anywhere" TV and video," says Joachim Roos, CEO of Edgeware.

Edgeware's video appliances uniquely enable Telekom Austria to deploy an intelligent on-demand delivery architecture that is distributed across the country. By caching content closer to the users, the popular on-demand services can continue to grow without the need for continual and costly upgrades to the network.

Telekom Austria's aonTV service, launched 2006, currently features over 90 TV channels, a video on-demand library with over 1000 movies and series, HD TV content, free-of-charge weather forecasts and traffic reports, as well as the Austrian news channel "Zeit im Bild" on-demand.

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About Edgeware

Edgeware is the technology leader in distributed delivery systems needed for a new era of "anytime, anywhere" TV and video. Edgeware's next-generation purpose-built appliances and integrated systems enable operators and carriers to cost-effectively grow their TV and video services and scale them across their network to an increasing number of users on any device. Founded in 2006, Edgeware is headquartered in Stockholm, Sweden, with a U.S. office in San Jose, California.

For more information, please visit www.edgeware.tv.

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About Telekom Austria Group

Telekom Austria Group is Austria's leading provider of telecommunications services. Telekom Austria Group offers a wide range of products that cover the whole value chain from fixed net to mobile communication. An innovative telco provider with a customer oriented approach, Telekom Austria Group is committed to R&D, pioneering services and products, even in a difficult economic climate. Telekom Austria Group is well positioned in East and South-Eastern Europe with international operations in Belarus (Velcom), Bulgaria (Mobiltel), Croatia (Vipnet), Liechtenstein (mobilkom liechtenstein), the Republic of Macedonia (Vip operator), the Republic of Serbia (Vip mobile) and Slovenia (Si.mobil).

For more information, please visit www.telekomaustria.com

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