

Press Release March 25, 2009

Edgeware Enters IPTV Partnership with World-leading Systems Integrator

STOCKHOLM, SWEDEN – March 25, 2009 – Edgeware, the provider of revolutionary server systems for network deployed on-demand TV, today announced a global IPTV cooperation with Ericsson, the world's leading supplier in telecommunications.

With this agreement, Edgeware is integrating its solid state video-on-demand (VoD) platform with the Ericsson end-to-end IPTV solution and OpenStream® Digital Services Platform to enable operators worldwide to easily deploy advanced on-demand TV services. Edgeware's network-distributed server architecture allows operators to utilize their existing network, even when bandwidth and quality of service (QoS) are limited, by caching popular content close to the viewers.

"We are proud to be part of the Ericsson IPTV solution. Partnering with an industry leader like Ericsson gives us a strong global reach and together we are able to provide advanced IPTV solutions to a large number of operators around the world," said Mikael Samuelsson, VP of channel sales at Edgeware.

Edgeware's industry-leading flash memory-based network server appliances bring a number of additional benefits to operators, such as carrier grade reliability, 99 percent energy savings and the highest stream density on the market – 20 Gbps from a single, half rack depth, 1U box. Since early 2007, the Edgeware solution has been deployed by leading Telco's and cable MSOs, as well as Web TV and over the top (OTT) service providers.

About Edgeware

Edgeware is the supplier of revolutionary server systems for on-demand TV, setting new industry standards for video streaming over IP. Edgeware enables Video On-Demand (VoD), Time Shifted TV, Web TV and Ad-insertion services, with unmatched scalability and at the lowest investment and operational cost on the market.

In 2006 Edgeware pioneered using flash memory by launching a fully solid state flash memory based network appliance, for truly distributed deployment. By combining solid-state flash memory and hardware accelerated streaming, Edgeware offers the most integrated, reliable and power efficient appliances in the industry. The systems solution includes dynamic asset propagation and management to enable highly scalable and resilient architectures with central clusters in combination with caches distributed deep into the network. Caching popular content close to the viewers means substantial savings on network infrastructure and shortened time to market. Edgeware's server systems have been deployed around the globe by leading Telcos and cable MSOs, and more recently by over the top service providers.

The company is headquartered in Stockholm, Sweden, with a U.S.-based office in San Jose, California.

Edgeware is nominated for the 2009 IPTV World Series Awards in two categories: "Best On-Demand Technology for IPTV" and "Best Internet TV Technology/Solution". These solutions will be showcased at IPTV World Forum in London, March 25-27, Booth 226.

www.edgeware.tv

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