

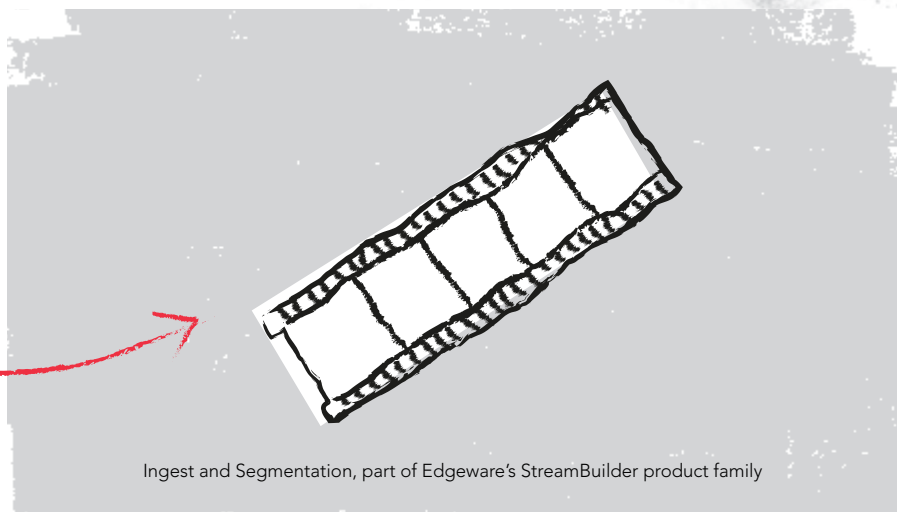
STREAMBUILDER OVERVIEW

StreamBuilder is one of Edgware's four product families and includes content processing functionality necessary for an OTT distribution.

Available as both an on-prem and saas offering it brings key capabilities to capitalize your content, offer a glitch-free viewing experience and a scalable solution.

StreamBuilder includes products for the following applications:

- OCR Subtitling
- Ingest and Segmentation
- Ad Insertion
- Time-shift TV
- Just-in-Time Repackaging
- Protection
- Content Stitching



Ingest and Segmentation, part of Edgware's StreamBuilder product family

INGEST AND SEGMENT YOUR TV CONTENT WITH HIGH PRECISION FOR BROADCAST GRADE QUALITY

Ingest and Segmentation, part of Edgware's StreamBuilder product family, ingests your content assets and processes it in the most accurate and optimized way to enable glitch-free viewing. It segments and synchronizes the incoming streams, aligning audio, video and subtitling streams with broadcast grade quality. Live streaming is treated separately, offering extraordinary quality. With its high precision segmentation capabilities it reduces the dependency on encoder performance and helps overcome synchronization issues when multiple encoders are used.

WHAT IT DOES

Edgware's StreamBuilder products provide the ultimate capabilities for distributing live streams and VoD assets over an http delivery platform.

Ingest and Segmentation is one of the products in the StreamBuilder product family. It segments the incoming stream from a wide range of encoders, providing high flexibility and investment protection.

The accurate and strict segmentation performed by the Ingest and Segmentation product is aligning with encoders' frame rate and GoP (group of pictures) duration. This can compensate for potential synchronization and time-drift issues introduced by the encoders.

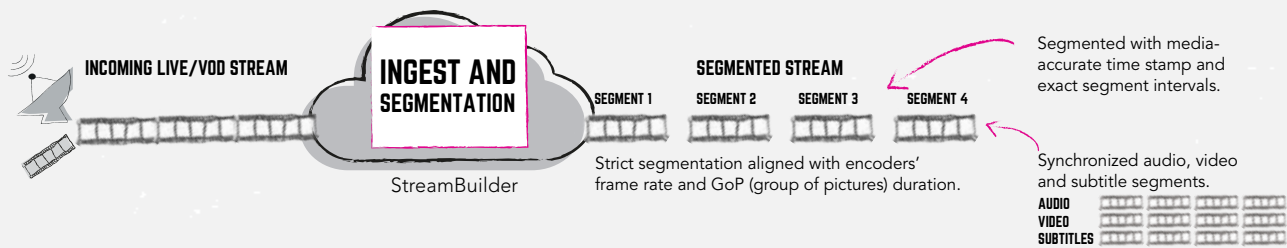
Each media-stream component such as audio, video and subtitles are segmented, aligned and synchronized in the most optimal way to avoid unnecessary latency or glitches.

KEY FEATURES & BENEFITS

- ✓ High precision segmentation of incoming streams to enable http distribution in any ABR format
- ✓ Synchronization and alignment of audio, video and subtitling segments
- ✓ Strict segmentation reducing the dependency on encoder performance and prolonging the usage of older encoders
- ✓ Short and dedicated catch-up buffer in RAM for live providing robustness even if NAS is overloaded
- ✓ Deterministic segment creation for maximum client compatibility
- ✓ Modular architecture enabling scalability of ingest functionality separate from egress i.e. many/few ingest channels vs many/few client requests

HOW IT WORKS

1. Incoming live streams and VoD assets from the headend are ingested into the Ingest and Segmentation.
2. The streams are segmented with high precision.
3. Audio, video and subtitle segments are synchronized and aligned to minimize latency and avoid glitches.
4. Live segments are stored in a small catch-up buffer in the RAM giving maximum robustness for live streaming.
5. For time-shift services, the live segments are stored in a catch-up buffer in the internal or external storage.
5. VoD segments are stored in internal or external storage to enable on-demand viewing.



HOW TO DEPLOY

The Ingest and Segmentation can be deployed in public or private clouds, in data centers or on COTS hardware. The product can also be offered as

part of the Edgware Cloud Service, with Edgware operating it from the cloud. The modular architecture of the StreamBuilder products allow

full flexibility to suit different market characteristics and business models and provide an elastic and scalable content processing solution.

TECHNICAL SPECIFICATIONS FOR INGEST AND SEGMENTATION

LIVE INGEST
Multicast ATS
Unicast ATS (UDP)
RTP + FEC
Zixi
SRT
VOD INGEST
DASH on Demand
MP4 (with SMIL)
HLS
VIDEO & AUDIO CODECS
Video codecs:
AVC/H.264
HEVC/H.265
Audio codecs:
HE-AAC
HE-AAC v2
AAC-LC
AC-3 (Dolby Digital)
E-AC-3 (Dolby Digital Plus)
Dolby Atmos

SUBTITLES
EBU Teletext (in)
Cavena Teletext (in)
DVB Subtitle (image based) (in)*
CEA-608/708 Closed Caption (Passthrough)
DYNAMIC AD MARKERS
Ad Markers from SCTE-35
OTHER FEATURES
Trick play support (preview images in scrub bar)
CLOUD FRIENDLY
Object based storage
S3
Azure blob
Cloud platforms
AWS
Azure
Ingest formats
RTP + FEC
SRT
Zixi

*With OCR Subtitling

HIGH AVAILABILITY
Node redundancy
Synchronized segmentation
Node synchronization
Repair mechanism between circular buffers
Multiple circular buffer deployment options
Robust live streaming with dedicated RAM catch-up buffer
SYSTEM CONTROL
SNMP (Control and Status)
REST API
Configuration and Monitoring GUI
System Resource & Statistics Monitoring
Notification and Alerts
SYSTEM HW / SW
Linux RHEL 7 + CentOS 7
Unlimited number of CPU Cores
IPv4 + IPv6
IGMPv2 + IGMPv3
HTTPS/FTPS